

**Communications Subcommittee  
Monday, May 8, 2017  
Minutes**

The Communications subcommittee was called to order at 5:53 pm

**Attendees:** Tara Lerner, Colette Sturm, Superintendent John Barile and Director of Technology Eric Conklin

**Absent:** Steve Harding

**Old Business**

**Facebook Page-** We currently have 759 followers. Facebook has revised their procedures as it relates to the comment section. We will put a statement at the beginning of the Facebook page to ask people to be respectful when posting comments.

**Video Streaming-** The subcommittee discussed you tube and ending the service with the current company (DEVOS) on June 30, 2017. There was a test run using You tube for the Town meeting held on May2nd.

**Parent Portal-** Tara Lerner requested Mr. Conklin to investigate the digital locker and set up the system to allow parents to give permission to classrooms their information.

**New Business**

**Communication to Community-**

Colette Sturm and Tara Lerner discussed protocol on how to respond to the community and the timeframe in which to do so. As there has been some disjointed communication with written correspondence as of late, the committee reviewed the guidelines the board has previously agreed upon. A further update will be given at the Board of Education meeting in June.

Tara Lerner addressed concerns regarding security relating to emails and certain apps that are being used by students. Mr. Conklin is looking into this and will report back to the subcommittee. He is looking at web filter called “IBOSS” to further enhance security.

Communications were sent out regarding the upcoming referendum.

Adjournment was at 6:46 pm.

Respectfully Submitted,  
Tara Lerner, Chair  
Communications subcommittee