POLICY SUBCOMMITTEE
Wednesday, April 25, 2018
Brookfield High School Media Center
5:45 p.m.
MINUTES

The Policy/Communications subcommittee meeting was caller to order by Rosa Fernandes at 5:47pm

Present: Rosa Fernandes, Bob Belden, Debbie Brooks, Ken Post, Eric Conklin, Steve Baldwin and Lisa Gramling

Discussion-Advertising and Promotion Policy and Regulation #1325- Mr. Baldwin asked the subcommittee to look at the Policy for Advertising and Promotion to see if getting a new scoreboard for BHS with advertising on it, is in violation of the policy.

After discussion, B. Belden moved, R. Fernandes seconded, and the subcommittee voted unanimously to approve the reviewed proposal as presented by Steve Baldwin and acknowledge that it is not in violation of Board of Education Policy #1325 and is non exploitive.

Discussion- Student Data Privacy Policy- Mr. Conklin brought forward the CABE version of Policy#3520.13, Student Data Protection & Privacy/Cloud Based Issues, as revised for Brookfield.

After discussion, R. Fernandes moved, B. Belden seconded, and the subcommittee voted unanimously to bring new Policy# 3520.13, Student Data Protection & Privacy/Cloud Based Issues to the full Board for a first reading on May 2nd.

Discussion of #3000 Series- the subcommittee continued its discussion on the #3000 series. They discussed the list of policies that CABE recommends that Brookfield doesn't have. These will continue to be worked on and updated through a Google doc created by Mrs. Fernandes.

Communications discussion- The subcommittee discussed putting Board meeting information on Facebook. Mr. Conklin presented a flyer he will be distributing titled "Families in the Digital Age"

R. Fernandes moved, D. Brooks seconded, and the subcommittee voted unanimously to adjourn its meeting at 6:54 pm.

Respectfully Submitted,

Lisa Gramling, Board Clerk