

Community Relations

Contests for Students

It is the general policy of the Board of Education to deny promotional aid, school time or faculty assistance to pupil contests involving essay writing, poster-making or other activities sponsored by organizations outside the school.

While there is no intent to refuse to cooperate with agencies sponsoring worthwhile contests, there is very definitely a desire to keep such cooperation within reasonable bounds. The following statements shall be a guide for determining participation in contests:

- The primary educational aims of the schools and the needs and interests of their pupils must be a consideration at all times.
- Schools shall not be used to promote private or commercial interests.
- Schools shall not be used for direct sales promotion of individual competitive goods or services.
- All materials or activities initiated by private sources shall be judged on grounds of their direct contribution to educational values, factual accuracy, and good taste.
- Consideration shall be given in all cases to protecting students and teachers against unreasonable added work responsibilities.

(cf. 1325 - Advertising and Promotion)