E-mail Protocol 4218.51

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Regulation guidelines for e-mail use are recommended for use by all Brookfield Public School staff.

- Be concise and to the point.
- Answer all questions, and pre-empt further questions.
- Use proper spelling, grammar and punctuation.
- Personally address each e-mail. Use templates for frequently used responses.
- Reply to e-mail within at least 48 hours.
- Do not attach unnecessary files.
- Use short paragraphs with blank lines between each paragraph.
- Do not write in CAPITALS.
- Use "reply" rather than "new mail" to include the message thread.
- Add disclaimers to your email.
- Read the email before you send it.
- Do not overuse "Reply to All".
- Mailings use the bcc field or do a mail merge.
- Use abbreviations and emoticons sparingly.
- Do not forward chain letters.
- Do not request delivery and read receipts.
- Do not ask to recall a message. Do not copy a message or attachment without permission.
- Do not use email to discuss confidential information.
- Use active instead of passive voice. Avoid using URGENT and IMPORTANT.
- Avoid long sentences.
- Do not send or forward emails containing libelous, defamatory, offensive, racist or obscene remarks.
- Do not forward virus hoaxes or chain letters . Keep language gender neutral . Do not reply to spam

Regulation Adopted:5/21/03

BROOKFIELD PUBLIC SCHOOLS Brookfield, Connecticut

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