

Community Relations--POLICY

Outside Organizations Soliciting Funds from and by Students. Using School Facilities

Brookfield Public Schools shall strive to safeguard the students and their parents from money-raising plans of outside organizations, commercial enterprises and individuals.

Fund raising related to support Brookfield Public School activities is appropriate when its purpose is to supplement and extend the educational program of the public schools and shall be coordinated and monitored by each school's building administration. Participation in fund raising efforts is strictly voluntary and shall not impose an undue burden on the school community, including parents, students, other residents and local business leaders.

Organizations shall not be permitted to use any of the facilities of the school or the students to raise funds without the express permission of the Board of Education and/or the Superintendent.

Organizations shall not use titles implying approval of the Board of Education or any Brookfield school on any materials, notices or advertising without the specific consent of the Board of Education. All information, advertising, tickets and other materials must carry the name of the sponsor.

The Board of Education recognizes the value of supporting fund raising by school support organizations recognized by the Superintendent, e.g., Booster Club, Pit Crew, the PTO and the Brookfield High School Parents Association. Therefore, these organizations are permitted to raise funds using school facilities and students, school names and logos. Their activities must benefit the students directly and conform to the policies on the use of students in public information programs and advertising and promotion. Any fund raising by recognized school support organizations which falls outside these guidelines, shall be approved by the Board of Education.

The phrase "benefit the student directly" is meant to cover activities that either provide social situations (e.g. fun fairs, movies, school dances) or those which enhance schooling (e.g. book fairs, magazine sales.)

The student council, classes and school-sponsored clubs (which have a staff advisor) are covered by Policy 1324.1. All other groups are considered outside organizations and are covered by this policy.

- (cf. 1324.1 on Student Fund Raising)
- (cf. 1325 on Advertising and Promotion)
- (cf. 1140 on Student in Public Information Programs)

Policy Approved: 3/16/1994
 Revised: June 21, 2000
 Revised: 1/7/2015

BROOKFIELD PUBLIC SCHOOLS
 Brookfield, Connecticut