

2019 DECA Sports and Entertainment Conference
February 6 - 10, 2019
Orlando FLA

Excused absences from school while on conference (Wednesday, Thursday, Friday)

PROGRAM

DECA members will attend The DECA Sports and Entertainment Conference which is being held In Orlando, FLA. Known as one of the world's premier locations for family entertainment and world-class sports Orlando provides the perfect backdrop for this conference. Students will have an insider's perspective as the theme park becomes a classroom.

Brookfield students will get behind-the-scenes activities and what it takes to be a leading theme park and resort. The conference will reinforce classroom experiences through hands-on-activities. Centered on measuring economic impact of sports and entertainment, out-of-the-box sales promotions, prices and advertisement of sports and entertainment products.

Here is a direct link for the event:

<https://www.deca.org/high-school-programs/high-school-educational-conferences/sports-entertainment-marketing-conference/>

HOTEL FACILITIES Universal's Cabana Bay Beach Resort

COST as based on Quad room and per student* prices may vary depending on person per room

Room Fee (4 nights)	\$ 150
Registration	\$ 390
Airfare	\$ 300**
Bus/Ground Transportation	\$ 30
Total Cost	\$875**

**Total costs are approximate and subject to change based on availability and participation. Students are responsible for all meals and incidentals on their own throughout the trip. **

DEADLINE: Registration deadline: Initial Non-Refundable Deposit \$325 for the conference is due Friday November 30th. **Final payment deadline: December 24th . This can be less the cost of the airfare. If we find airfare sooner will we book to save money. More information will follow on the airfare.**